

# 1 The Human Side of Information Security when Technical 2 Controls Fail

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## 7 **Abstract**

8 The misuse of information has significantly impacted negatively on both individuals and  
9 organizations security. The technical side of security controls is critical in an organization's  
10 security system. This paper provides insight into some information security using the human  
11 side and other measures to protect the system. The paper also describes the technical control  
12 measures that are intended to meet the protection requirements of a system. Technical  
13 controls are security controls executed in the computer system. The controls provide  
14 automated protection from unauthorized access or misuse, facilitate detection of security  
15 violations, and support security requirements for applications and data. Since Implementation  
16 of technical controls, however, requires significant operational considerations it should,  
17 therefore, be consistent with the management of security.

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19 *Index terms—*

## 20 **1 Introduction**

21 Cybercrime is a serious business according to Furman, Theofanos, Choong, and Stanton (2012) each year more  
22 than 9 million U.S. residents are victims of identity theft, of which cyber attacks cost about \$8 billion per  
23 year causing economic damage to the nation. Not all cybercrimes are committed by strangers as is often with  
24 phishing scams (Kirlappos & Sasse, 2012; Sheng, Holbrook, Kumaraguru, Cranor & Downs, 2010). Sometimes  
25 cybercrimes are carried out by insiders with intimate knowledge of the systems and co-workers from whom they  
26 steal. They may not be detected by computer automated technical controls like the fire and forget scripts alone  
27 may not detect these crimes. The human side information security is critical, apart from the applied focus on  
28 technology, achieving IT security is more than just a technical problem. There is a need to increasingly involve  
29 the active participation of human to securely design, deploy, configure, and maintain the system ??Funel & Clark,  
30 2012).

31 Nigeria now embraces technology to solve its information security challenges although faced with the upsurge  
32 in cyber terrorism and corruption. The country's stage of corruption hindered national development which has  
33 become a critical challenge factor to be considered when selecting and recruiting reliable personnel as technical  
34 controls. It is important to understand that human elements and other factors could impact global threats or  
35 undermine information and national security as well as international security in the country. The awareness  
36 of these challenges and introducing appropriate policy and training will provide critical guidance to Nigeria  
37 information security and other developing countries in a way that could lead to significant long-term improvements  
38 in information security management, procedures, the overall security of facilities, organizations infrastructure, and  
39 prevent risks that may be posed by these challenges. Organizations should implement SETA programs to detect  
40 and reduce technical control failures using the human side to effect safe, secure, and unhindered application of  
41 information security ??Dahunsi, Ariyo, Stainback, and Hall, 2017). The paper suggests a strategy for conducting  
42 SETA programs for National information security assessment and evaluation as steps preceding the development  
43 of a SETA program considering the rate of technical control failures across the country.

### 3 SUMMARY

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44 Whenever both internal and external controls are implemented lackadaisically, there is always a huge financial  
45 loss in an organization. Risks occur when management does not understand the technical controls they have put  
46 in place or adequate staff maintenance of these controls.

47 Cases of internal fraud occurs when poor trading mistakes are made by investors who could not admit their  
48 mistakes on bad business decisions. Over 90 Nigerian banks with state government's participation and privately  
49 owned banks failed in the 1990s as a result of excessive operating expenses, inadequate credit administration,  
50 interest rate speculation, asset mismatching, weak controls, fraud and forgeries an overtly aggressive growth  
51 policy abandonment of prudent banking, persisted in those banks (Ugoani, Amu, & Emenike, 2014). According  
52 to Dhillon & Moores, (2001), Toshihide Iguchi, a bond trader of Japan's Daiwa Bank for the New York office  
53 made trading mistakes that lead to over \$1.1 billion in accumulated losses from 1984 through 1995, which he felt  
54 he could not admit. As the losses mounted, so did his cover-ups and exploitation of Daiwa's poor information  
55 security and accounting controls. Eventually, the Federal Reserve and U.S. Attorney's Office got involved once  
56 the scandal broke in the news, and Daiwa Bank lost its charter to do business in the U.S.

## 57 2 Examples of some

## 58 3 Summary

59 In summary, the lessons derived from the lapses from the above-mentioned banks is that technical controls need  
60 to be manned and reviewed by humans, automation alone cannot be relied on. Furthermore, since money is  
61 involved, formal accounting controls systems should be instituted and followed. Informal controls which are the  
62 third sets of controls are less expensive than both technical and formal controls. These controls center around  
63 increasing employee awareness, ongoing education, training, and management development programs that grow a  
64 subculture. Informal controls foster awareness of what is going on, but not be so punishing as to cause employees  
65 to refrain from admitting when they make mistakes.

66 Businesses can do a few other things to reduce insider threats, this can be done by (i) hardening the financial  
67 systems; (ii) increase logging and reduce anonymity; (iii) reduce stress and frustrations (iv) assist and implement  
68 compliance; and (v) dismantle peerpressure to prevent cover-ups in the workplace. (Willison, 2006). Ironically,  
69 while some humans make mistakes, others can also catch some of these mistakes better than some forms of  
70 automation. Nevertheless, the insider threat is always present and likely will be with us for quite some time.  
71 However, when designing and deploying security solutions for organizations, it is important to take the user into  
72 consideration. To protect company assets, it is important to secure hiring practices, roles, policies, standards,  
73 guidelines, procedures, risk management, awareness training, and management planning must all contribute to  
74 protecting assets. The use of these security structures provides some protection from the threat humans present  
75 against your security solutions.

76 Iterating from Furman, Theofanos, Choong, and Stanton's (2012) article, participants were already acquainted  
77 with the security symbols and trust marks although Kirlappos and Sasse (2012) expressed that security training  
78 on phishing offers little assurance to clients who survey a possibly pernicious site in this attitude. Security  
79 instruction needs to consider the drivers of customer conduct, in this circumstance the prompts consumers search  
80 for and how they decipher them. Successful security awareness, education, and preparing must accomplish more  
81 than caution clients of perils they should focus on the confusions that underlie consumer activities. Even though  
82 we concentrate on phishing, a leap of change could help security scientists and specialists grow more robust  
83 security training, instruction, and preparation in different ranges of computer security. Instructive campaigns  
84 should first comprehend clients' impression of computer and online security for it to be compelling (Furman et  
85 al., 2012). Current instruction and preparation endeavors do not make impacts because they expect that clients  
86 are quick to stay away from risk and hence prone to embrace practices that may secure them. Cybercriminals just  
87 post their website with malevolent substance on the web, and then utilize site design improvement procedures  
88 to have it ascend to the top when you look at the invented organization. More robust training must be carried  
89 out to supplement any specific anti-phishing measures to enhance clients' capacity to recognize phishing locales.  
90 Compelling security training needs to test clients' presumptions about trust signals and their choice procedures  
91 and supplant them with trust signs and systems for surveying risk in an online situation (Kirlappos et al., 2012).

92 The initial move toward viable client instruction is to perceive that awareness, training, and preparation is  
93 the three particular strides procedure to enhance client ability. Clients should be pulled to considerations and  
94 to help them understand that there are issues that may influence them. Training is an important step to make  
95 clients responsive to instruction and preparation measures. The use of solid visual components or silliness should  
96 be utilized to catch clients attention to enable security awareness (Kirlappos et al., 2012). Having a workforce  
97 taught and more attentive of security regions resemble growing the Information Security division into the entire  
98 organization. It gives the Security Director or Chief Information Security Officer (CISO) a more extensive base  
99 of mental aptitude in which they can tap if necessary. Completing a security education training and awareness  
100 (SETA) programme can be seen as a piece of risk administration. By incorporating security and risk management  
101 into the organization and its continuous procedures, these vital capacities will turn into a method for working  
102 together. By having uneducated workers, an organization is going out on a limb inputting the security of the  
103 whole association under the control of not very many security experts that can't ultimately secure the data with

104 just the assistance of innovation. This risk can significantly minimize through the execution of an effective SETA  
105 program (Hight, 2005).

106 Users should receive training when they first enter an organization, and they should receive periodic refresher  
107 training, even if it's just an email from the administrator reminding them of the threats. The human side of  
108 information security is significant, though in spite of the implied focus upon technology, achieving IT security  
109 is more than just a technical problem, there is a need to increasingly involve the active participation of human  
110 to design, deploy, configure and maintain systems securely. (Furnell & Clarke, 2012).Fundamental controls are  
111 significant to our networks, but they are not complete without the human side of information security. Since  
112 the devices and infrastructure, we use to share and retrieve information has changed the way we protect this  
113 information and the users who depend on them should also change (Thompson, 2013). Fundamental controls like  
114 antivirus, firewalls, and online security are not enough and as important and sufficient as human controls. Both  
115 hackers and other information security criminals have exploited the human side of information security and so  
116 should be protected or guarded. The people who use, administer, and operate accounts in computer systems are  
117 the weakest link in the security chain.

118 Several organizations data have been compromised as a result of mere users bad choice of decision making  
119 as they click the email which may have links that send the user to a dangerous site in the internet or page.  
120 Sometimes using an infected USB stick, using a personal device to connect to public sites that may be difficult  
121 for organization's security detection and receiving physical mail may also be very dangerous to the organizations'  
122 data. There is always a warning on not clicking on links in emails, links are dangerous. It has been observed  
123 that humans are more at the edge while intruder and attackers are the closest to you and know you more than  
124 you think. Attackers have begun to personalizing their attacks, so we should also personalize our defense. The  
125 human element of information security should be embraced and not ignored (Thompson 2013).Furman, Theofanos,  
126 Choong, & Stanton (2012), stated that more than 9 Million US residents become victims of identity theft costing  
127 the US economy an estimate of \$8 Billion a year. Humans are often unaware of the risks and therefore not  
128 equipped to use available tools to manage them. The use of protection updates, security sets, and installation  
129 of firewalls, spyware, and antivirus must be well understood and managed properly by uses of networks should  
130 be used to mitigate risks. Users need to be educated to be aware and to employ sound practices routinely. To  
131 do this and change user's perception of security, Furman et al., (2012) suggested three ways to change user's  
132 behavior. ??010), when their users have prior exposure to phishing education, they will be less susceptibility to  
133 phishing, this means that there will be less clicking on legitimate websites and reduce giving out information that  
134 may be used by attackers. Sheng et al. iterated that gender and age are the two key demographics that predict  
135 phishing susceptibility, especially women clicking on links in phishing emails more easily than men. Women have  
136 less technical training and less technical knowledge than men; also, users at the age between 18 and 25 are much  
137 more likely to fall for phishing than the others. As participants in this age group have lower education level, and  
138 younger on the Internet so have less exposure to training materials and more susceptible to risks as stated by  
139 other researchers in Sheng et al.,'s (2010) study. The introduction of the SETA programs to provide anti-phishing  
140 education and training to high school and college students can mitigate risk.

141 According to the Flynn (n.d), organizations may not be able to protect the integrity availability and  
142 confidentiality of information in this present day highly networked systems environment without ensuring  
143 that its employees are involved in understanding their roles and responsibilities and are adequately trained  
144 to perform these responsibilities. Stallings and Brown (2012, 2 nd Ed.) stated that there should be an emphasis  
145 on the importance of security awareness policy document provided to all employee. This policy should be  
146 established to employees that participate in the awareness program is compulsory, and that sufficient fine will  
147 be given to all employee who does not participate in the awareness activities. The SETA program is for  
148 all users in an organization with a specific program for their jobs and level of technical expertise while the  
149 responsibility to organize this program is on the Chief Information Officer (CIO) ??Flynn n.d). Failures in  
150 information security technical controls can be avoided or mitigated with strong Security Education, Training and  
151 Awareness (SETA) programs. The UK Office of Fair Trading launches a campaign aiming at increased consumer  
152 consciousness to make shopping websites by launching successful security awareness in websites and newsletters.  
153 The security education, training, and awareness program will do more than just warning users of dangers. These  
154 awareness programs also target the misconceptions that underline the user's action. (Kirlappos and Sasse,  
155 2012). Organizations should also keep in mind, not to overload users with too many details and information  
156 but to help users understand their role in information securely and how they can mitigate risks, providing  
157 information early and making the programs formal. ??Flynn, n.d).Researchers and practitioners recognize the  
158 need for business leaders to establish adequate internal control frameworks. Small and Medium Enterprises (SME)  
159 leaders lack strategies for improving internal control systems. The purpose of this case study was to explore the  
160 strategy leaders of SMEs in Nigeria use effective controls to improve internal control practices. Building on the  
161 internal control theory and transactional leadership theory, semistructured face-to-face, and phone interviews  
162 were conducted with eight purposively-selected leaders of SMEs in Nigeria who successfully implemented internal  
163 control practices. Themes that emerged from the thematic analysis of the interview data include segregation of  
164 duty; processes adherences, policies, and procedures; staffing, training, and experience; information technology;  
165 and staff empowerment and management commitment. (Aladejebi, 2017) The result of this study shows that  
166 leaders of companies in Nigeria use similar strategies for the improvement of their internal control practices.

## 5 CONCLUSION

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167 The participants used segregation of duty and adherence to processes, policies, and procedures as strategies for  
168 improving internal control practices. Findings of this study could contribute to positive social change by providing  
169 organizations with knowledge on strategies to improve internal control practices which will minimize loss of assets  
170 and boost profitability and business sustainability. Increase in business profitability, stakeholders will increase  
171 the firms' corporate social responsibility (CSR) through payment of more taxes, and provision of employment  
172 opportunities and social amenities to the local community (Aladejebi, 2017). a) Purpose of the SETA Program  
173 1) Improve organization security 2) Holds employees for their actions by communicating the policy to their users.  
174 3) Encourage security feedback 4) To change employee security culture 5) Help in developing security skills and  
175 knowledge so that users can perform their jobs using IT system security 6) More awareness of the need to protect  
176 system resources. 7) To enable the employee to focus on security. b) Benefits of SETA programs 1) Improve  
177 Employee behavior.

178 2) Increase ability to hold employees accountable for their actions.

## 179 4 Future Consideration

180 Future examination ought to recognize the attitude that will help clients in building the proper cybersecurity  
181 mental models. A complete mental model would empower users to comprehend with the viability of the ways of  
182 dealing with stress and precisely assess analogies that they convey from the physical world to the virtual world  
183 (Furman et al., 2012) IV.

## 184 5 Conclusion

185 In conclusion, the paper discusses the technical side of Information Technology and the worry researchers,  
186 administrators, and managers have concerning insider attackers where people with legitimate access behave  
187 badly and put organization's data at risk with unwelcome consequences. A lesson was learned from the example  
188 of the Hard Disk: Naive User and Absent Policy shows that sometimes security can be threatened by well-  
189 intended insiders indicating that security education, training, and awareness program is meant for all users in an  
190 organization with a specific program for their jobs and level of technical expertise. Technical controls are only  
191 part of a total security awareness program. When information security professionals only focus on technology, the  
192 human side can often be overlooked, with potentially devastating consequences. Hackers and other information  
193 security criminals have exploited this human side at least as often as they have breached technical controls.  
194 The cost of this exploitation to organizations and individuals has been staggering. One reformed hacker, Kevin  
195 Mitnick said that companies spend millions of dollars on firewalls, encryption, and secure access devices and it's  
196 money wasted because none of these measures address the weakest link in the security chain: the people who  
197 use, administer, operate and account for computer systems ??Cyber Attack, 2000). <sup>1</sup>

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